

Detroit Regional Chamber

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President & CEO







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Detroit A Region Where Things Get Done



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Powering the Economy for Southeast Michigan


-  Regional Collaboration
-  Education Reform
-  Value to Members
-  Economic Development

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Regional Collaboration


- **Platform for Problem Solving**
 - ✓ Business-Labor Task Force
 - ✓ Forum for regional policy issues (e.g. Port, transit)
 - ✓ Coordinated regional legislative efforts
- **Policy-Driven Events**
 - ✓ Detroit Policy Conference
 - ✓ Mackinac Policy Conference


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Regional Collaboration


- **Leadership Detroit**
 - ✓ One of the oldest and most respected programs in the nation
- **Active Partnerships**
 - ✓ Local chambers of commerce
 - ✓ Automation Alley
 - ✓ Grand Rapids Area Chamber of Commerce
 - ✓ West Michigan Policy Forum
 - ✓ Business Leaders for Michigan / Michigan Chamber


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Education Reform


- **Detroit Compact Program**
 - ✓ Full-ride college scholarships for high-performing students
- **Engaging Business Leaders in Reform Opportunities**
 - ✓ Policy discussions (e.g. Roy Roberts, Excellent Schools Detroit)
 - ✓ Volunteer board leadership prep
- **Support Education Achievement Authority (EAA)**


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Value to Members


- **“Traditional” Chamber Functions**
 - ✓ Networking
 - ✓ Tools to improve your business
- **Services**
 - ✓ Health insurance (Blue Cross Blue Shield)
 - ✓ Office supplies/technology (Office Depot)

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Value to Members

- **Legislative Advocacy**
 - ✓ Bi-partisan
 - ✓ Among most respected in Lansing
 - ✓ “Vote for Biz”
 - ✓ Directly connected to Chamber’s leadership

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Economic Development

Business Attraction

- Attracting jobs and capital investment to Southeast Michigan from all corners of the globe – domestic and international
- Hosting business and government delegations
- Enhancing the image of the Detroit Region and Michigan
- Partnering with others – especially MEDC

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Economic Development

MICHauto

- **Promote, Grow and Retain Automotive-related Jobs and Investment in Michigan**
 - ✓ Advocacy
 - ✓ Awareness
 - ✓ Talent development
 - ✓ Business attraction and development



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Economic Development



Working with State to Develop Comprehensive TDL Strategy

- ✓ Chamber is a long-time leader



Connecting MI Companies to Global Opportunities

- ✓ \$200 million in bid opportunities - \$30 million signed
- ✓ Fully integrated into Pure MI Business Connect



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Thank You!



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